AI Image Creator

Barcelona - Spain

WILL ARAYA

Dumb Studio / Founder & Head of Art

Prompt with intent. Refine the image.

Will Araya / AI Image Creator / Barcelona
A creative practice connecting visual thinking and technical craft.

Directed exploration

Use visual intent and photographic knowledge to guide image generation.

Selection & refinement

Inpainting, outpainting and a hybrid design and retouching workflow.

Selected work

AI-generated imagery selected from the existing portfolio, with human direction and refinement.


women'secret
Exotic Love
BODY MIST
250ml 8.5 FL Oz.


LONDON


Pepe Jeans
LONDON


women'secret
women'secret


Pepe Jeans
LONDON
PORTOBELLO ROAD
BOHO
BREEZE
S LONDON · BODY MIST
250ml - 8.5










Strike!
Spare!
ilusiona.
PLAY BETTER, PLAY TOGETHER.














will araya*






will araya*









Let’s make every detail count.

Will Araya

AI Image Creator / Dumb Studio

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