Graphic Designer

Barcelona - Spain

WILL ARAYA

Dumb Studio / Founder & Head of Art

Design with intent. Make ideas clear.

Will Araya / Graphic Designer / Barcelona
A creative practice connecting visual thinking and technical craft.

Identity & layout

Visual identity, typography, hierarchy and coherent graphic systems.

Tools in practice

Illustrator, Photoshop and InDesign for design and production.

Selected work

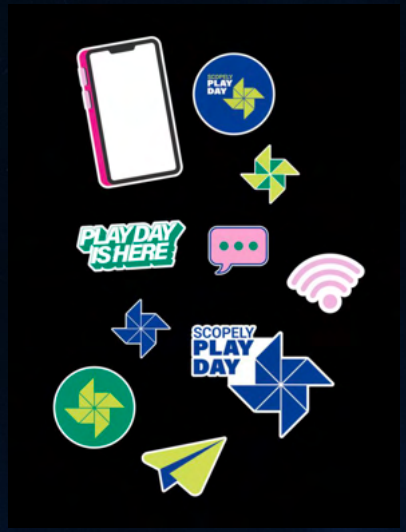
The following pages show graphic applications and visual systems from the existing portfolio.


SCOPELY
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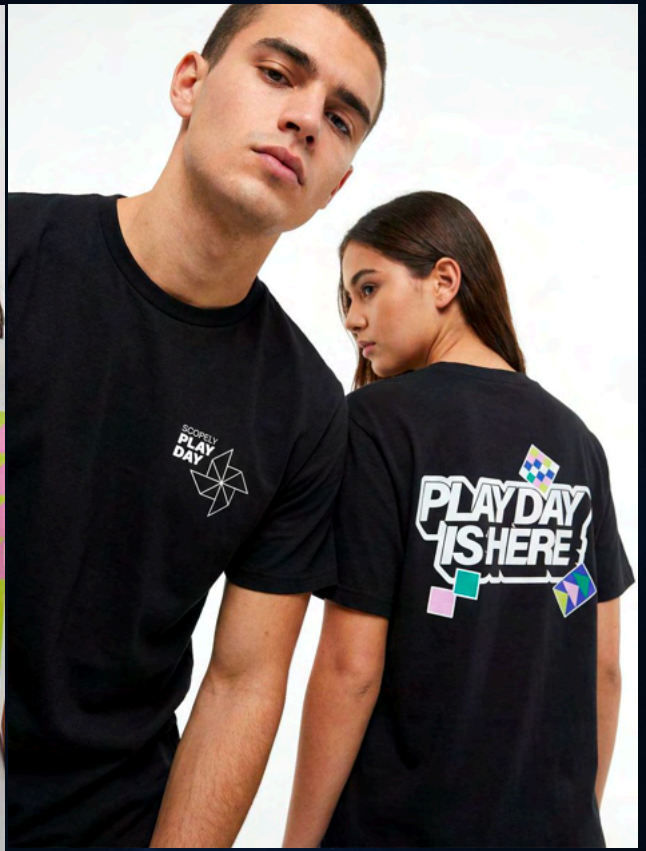

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PLAY DAY IS HERE
SCOPELY PLAY DAY


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SCOPELY
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SCOPELY
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PLAY DAY
IS HERE


The best pizza & burger of Ovalle city · The best pizza & burger of Ovalle city ·
TBH
GOD DAMN IT
PIZZAS + BURGERS
GOD
DAMN IT
PIZZA!!!
HAZ TUS PEDIDOS AL +56 9 9735 1657
/theburgerhouse
/theburgerhouse_ovalle
En TBH apoyamos el reciclaje. No olvides poner esta caja en el lugar correcto.


SANTIAGO - BARCELONA
NO
PROBLEMA
COFFEE


BCN
WE LOVE
Founders
WE HAVE ALREADY MADE THE MISTAKES FOR YOU.


SCOPELY
PLAY
DAY
2026


Black
Gallo®
250 g


Black
Gallo®


Black
Gallo®


Black
Gallo®


La Grossa
Sant Jordi
BUIT B
SÈRIE BUI 5€
23 D'ABRIL 2025
2.000.000€
Loteries de Catalunya
BUITBU - 001


La Grossa
Cap d'Any
BUIT B
SÈRIE BUI 10€
31 DESEMBRE 2025
2.000.000€
Loteries de Catalunya
La Grossa
Diada
BUIT B
SÈRIE BUI 10€
11 SEPTEMBRE 2025
2.000.000€
BUITBU - 001
Loteries de Catalunya


18.NOV.23
ORDER
BRIEF
IDEA
PRODUCTION
PARTY
THE CREATIVE FEST
FAST CREATIVITY
TheCreative
ESTRELLA DAMM


21:35
MELIAREWARDS
Posts
Follow
meliarewards
WHAT'S YOUR next STORY?
WONDER WEEK
HASTA -35%
50 likes
meliarewards Accede a MeliáRewards Shopping, nuestra plataforma de compras online, realiza tus compras diarias y gana puntos MeliáRewards que después podrás... more
7 September 2022 · See Translation
meliarewards
10 August 2022 · See Translation
meliarewards


MELIÁ REWARDS
WHAT'S YOUR NEXT STORY?
WONDER WEEK
HASTA 45%
PRIMER NIÑO GRATIS


MELIÁ REWARDS
SUMMER IS FULL OF WONDERFUL STORIES
WONDER WEEK
PRIMER NIÑO GRATIS
HASTA -35%


MELIÁ REWARDS
WHAT'S YOUR next STORY?
WONDER WEEK
HASTA -35%


MELIÁREWARDS
WONDERFUL STORIES
WONDER WEEK
PRIMER NIÑO GRATIS
HASTA -35%


MELIÃREWARDS
WONDER WEEK
HASTA -35%
PRIMER NIÑO GRATIS
SUMMER IS FULL OF WONDERFUL STORIES
WHAT'S YOUR next STORY?


SBK
OFFICIAL PROGRAMME
MOTUL
SBK
OFFICIAL PROGRAMME
MOTUL
PROSECCO DOC
FRANCE
ROUND
SBK
PIRELLI
TISSOT
PROSECCO DOC
ACERBIS
PROMETEON


SBK
CALENDAR 2022
EMILIA ROMAGNA ROUND
Emilia Romagna Round
10-12 Jun
4
1 Pirelli Aragon Round 03-10 Apr
2 Motul Dutch Round 22-24 Apr
3 Estoril Round 20-22 May
4 Pirelli Emilia-Romagna Round 10-12 Jun
5 Prosecco DOC UK Round 15-17 Jul
6 Czech Round 29-31 Jul
7 French Round 9-11 Sep
8 Catalunya Round 23-25 Sep
9 Portuguese Round 07-09 Oct
10 Motul Argentinean Round 21-23 Oct
11 Pirelli Indonesian Round 11-13 Nov
12 Australian Round 18-20 Nov
TWIN POWERS • OFFICIAL PROGRAMME
TWIN POWERS
EXCITING CONTENT
SUPERSPORT 300
FIM WORLD CHAMPIONSHIP
POWERED BY TISSOT


LLEGA LA
la moda
JUNTO CON LAS MEJORES MARCAS
QUE COLABORACIONES CON EL MEDIOAMBIENTE
washaby
SOSTENIBLES
QUE NOS DEJA
2022
washaby
PRIMAVERA 2023
LLEGA LA
la moda
JUNTO CON LAS MEJORES MARCAS
QUE COLABORACIONES CON EL MEDIOAMBIENTE
washaby
BUENAS NOTICIAS
BUENAS NOTICIAS
SOSTENIBLES
QUE NOS D
2022

Let’s make every detail count.

Will Araya

Graphic Designer / Dumb Studio

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